



MEDIA CONTACT: Kim Kent
The 451 Group | Boston
617-548-3602
kim.kent@the451group.com

The 451 Group Expands Its Team, Adding Analysts in the Networking and Storage Sectors

Additions Include Former Editor in Chief of Network Magazine and Veteran eWeek Storage Journalist

New York, May 18, 2005 – The 451 Group has expanded its team with the addition of two new analysts, further enhancing the company’s ability to deliver industry-leading insight into the business of enterprise IT innovation. Steve Steinke, a recognized expert in the network management arena, has joined the team as a senior analyst in the company’s Networks & Media sector. Sonia Lelii, who is well-known as a storage technology market watcher, has joined as an analyst in the Storage & Systems sector. Steinke and Lelii are joining a rapidly growing company, with operations today in both the United States and Europe, which has established a unique and trusted position as a provider of critical and timely insight to executives and investors focused on emerging enterprise IT markets.

“Our clients rely on us to provide them with independent and objective assessment of the competitive dynamics of innovation,” said Martin V. McCarthy, chief executive officer of The 451 Group. “We want to be responsive to key growth areas within enterprise IT and to ensure our research agenda reflects a focus on assessing viability in emerging market segments. The networking and storage market segments are, of course, key areas of continued innovation in enterprise IT, and with the addition of Steve and Sonia, we will continue to expand our research coverage in those areas.”

Steve Steinke’s research and analysis coverage for The 451 Group is focused on network management, identity management and network security. Before becoming a 451 analyst, Steinke spent 10 years as a member of the senior editorial staff at *Network Magazine*, including leading the publication as editor in chief for five years. Under his leadership, the magazine received Maggie Awards for ‘Best Computing Magazine’ and ‘Most Improved Magazine,’ recognizing the publication for its editorial excellence, as well as a Jesse H. Neal Award, one of the journalism industry’s most prestigious editorial honors. Steinke is also the author of ‘Guide to Managing PC Networks’ for Prentice Hall PTR.

Sonia Lelii’s research and analysis coverage for The 451 Group is focused on storage devices and management at the physical layer. Before becoming a 451 analyst, Lelii covered the storage industry for more than five years at various publications, including *eWeek*, *VARBusiness* and *InfoStor*. She first started covering technology at *PCWeek* (now *eWeek*), where she tracked developments among leading storage vendors, as well as a host of other midsize companies and storage startups.

About The 451 Group

The 451 Group is an independent technology industry analyst company focused on the business of enterprise IT innovation. The company’s analysts provide critical and timely insight into the market and competitive dynamics of innovation in emerging technology segments. Clients of the company – at vendor, investor, service-provider and end-user organizations – rely on 451 insight to support both strategic and tactical decision-making for competitive advantage.

The 451 Group is headquartered in New York, with offices in key locations, including San Francisco, London and Boston. For additional information on the company or to apply for trial access to its services, go to:
www.the451group.com